

## Nikkei Japan Restaurant/Food Service Magazine Subscribers

<b>Size of Universe</b>	25,300
<b>Price</b>	¥60/Name
<b>Source</b>	100% Subscriptions Sold
<b>Min Order Quantity</b>	¥120,000 Prepayment required on initial order.
<b>Update Frequency</b>	Anually

<b>Postal</b>	25,300
<b>eMail</b>	N/A
<b>Landline</b>	N/A
<b>Cell Phone</b>	N/A

### DESCRIPTION

This subscriber list reaches food service business leaders. This list is from the most comprehensive journal on Japan's food service industry. Nikkei Business Publications, Inc. is Japan's largest B-to-B publisher, and they maintain Japan's most prestigious business & professional mailing lists. They produce a multitude of industry-specific publications reaching over 1.3 million prepaid subscribers.

Please note:

- NIKKEI publications are printed in Japanese (Kanji, Hiragana, Katakana alphabets).
- Mail pieces must be in Japanese and pre-approved by Nikkei.
- Payment must be made (bank wire) in YEN. USD prices are available upon request with some additional fees.
- Prepayment is required on all orders.
- Approval time takes approximately 5 working days.
- Mailer must use an approved NIKKEI lettershop in Japan.
- We will run counts on Nikkei after a sample mail piece and mail date is provided.

### SELECT

Restaurant Type ¥6/Name  
 Other Attributes ¥6/Name  
 Geo Region ¥6/Name

### USAGE

Business Products/Services  
 Consumer Goods and Products  
 Data Enhancement  
 Business Publications  
 Others

### RESTRICTIONS

See Above

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.