

# Nikkei Japan Network Magazine Subscribers

Size of Universe	66,015
Price	¥48/Name
Source	100% Subscriptions Sold
Min Order Quantity	¥120,000 Prepayment required on initial order.
Update Frequency	Anually

### DESCRIPTION

This subscriber list includes Networking Engineers and Developers who are looking for a practical guide for engineers to acquire the knowledge of networking technologies. Nikkei Business Publications, Inc. is Japan's largest B-to-B publisher, and they maintain Japan's most prestigious professional mailing lists. They produce a multitude of industry-specific publications that reach over 1.3 million prepaid subscribers.

#### Professionals:

Executive/Director 1,244
Network System Developer & Designer/Maintenance 5,212
Network System Planner 538
Hardware Engineering 572
Software Engineering 3,415
Other Computer 2,625
Marketing/Sales 1,254
Consulting/Training 918
Student 341
Other 22,843

#### Region:

Greater Tokyo 21,586 Greater Osaka 5,903 Greater Nagoya 4,390 Greater Fukuoka 2,077

### Please note:

- -- NIKKEI publications are printed in Japanese (Kanji, Hiragana, Katakana alphabets).
- -- Mail pieces must be in Japanese and pre-approved by Nikkei.
- -- Payment must be made (bank wire) in YEN. USD prices are available upon request with some additional fees.
- -- Prepayment is required on all orders.
- -- Approval time takes approximately 5 working days.
- -- Mailer must use an approved NIKKEI lettershop in Japan.
- -- We will run counts on Nikkei after a sample mail piece and mail date is provided.

## SELECT

Professionals ¥6/Name Other Attributes ¥6/Name Geo Region ¥6/Name

### <u>US</u>AGE

Technology/IT Services Telecommunication

■ Postal	66,105
@ eMail	N/A
→ Landline	N/A
Cell Phone	N/A

#### RESTRICTIONS

See Above

#### **LIST TERMS**

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### **CANCELLATION POLICY**

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

#### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.