

Nikkei Japan Network Magazine Subscribers

Size of Universe	66,015
Price	¥48/Name
Source	100% Subscriptions Sold
Min Order Quantity	¥120,000 Prepayment required on initial order.
Update Frequency	Anually

✉ Postal	66,105
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DESCRIPTION

This subscriber list includes Networking Engineers and Developers who are looking for a practical guide for engineers to acquire the knowledge of networking technologies. Nikkei Business Publications, Inc. is Japan's largest B-to-B publisher, and they maintain Japan's most prestigious professional mailing lists. They produce a multitude of industry-specific publications that reach over 1.3 million prepaid subscribers.

Professionals:
 Executive/Director 1,244
 Network System Developer & Designer/Maintenance 5,212
 Network System Planner 538
 Hardware Engineering 572
 Software Engineering 3,415
 Other Computer 2,625
 Marketing/Sales 1,254
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 Student 341
 Other 22,843

Region:
 Greater Tokyo 21,586
 Greater Osaka 5,903
 Greater Nagoya 4,390
 Greater Fukuoka 2,077

Please note:
 -- NIKKEI publications are printed in Japanese (Kanji, Hiragana, Katakana alphabets).
 -- Mail pieces must be in Japanese and pre-approved by Nikkei.
 -- Payment must be made (bank wire) in YEN. USD prices are available upon request with some additional fees.
 -- Prepayment is required on all orders.
 -- Approval time takes approximately 5 working days.
 -- Mailer must use an approved NIKKEI lettershop in Japan.
 -- We will run counts on Nikkei after a sample mail piece and mail date is provided.

SELECT

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USAGE

Technology/IT Services
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RESTRICTIONS

See Above

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

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Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.