

Nikkei Japan Medical Magazine Subscribers

Size of Universe	127,175
Price	¥48/Name
Source	100% Subscribers
Min Order Quantity	¥120,000 Prepayment required on initial order.
Update Frequency	Anually

✉ Postal	127,175
@ eMail	N/A
📞 Landline	N/A
📱 Cell Phone	N/A

DESCRIPTION

This subscriber list is from a magazine focusing on comprehensive medical information for physicians. Nikkei Business Publications, Inc. is Japan's largest B-to-B publisher, and they maintain Japan's most prestigious professional mailing lists. They produce a multitude of industry-specific publications that reach over 1.3 million prepaid subscribers.

Segments

Doctors:
 Physician 48,701
 Surgeon 17,512
 Orthopedist 12,104
 Radiology & X-ray Doctor 4,987
 Anesthesia Doctor 2,143
 Obstetrician & Gynecologist 4,345
 Dermatologist & Urologist 8,271
 Pediatrician 14,857
 Eye Doctor 4,226
 Otolaryngology Doctor 3,164
 Psychiatrist 4,071
 Other 3,776

Region:

Greater Tokyo 24,928
 Greater Osaka 18,019
 Greater Nagoya 13,559
 Greater Fukuoka 11,545

Please note:

- NIKKEI publications are printed in Japanese (Kanji, Hiragana, Katakana alphabets).
- Mail pieces must be in Japanese and pre-approved by Nikkei.
- Payment must be made (bank wire) in YEN. USD prices are available upon request with some additional fees.
- Prepayment is required on all orders.
- Approval time takes approximately 5 working days.
- Mailer must use an approved NIKKEI lettershop in Japan.
- We will run counts on Nikkei after a sample mail piece and mail date is provided.

SELECT

Attribute ¥6/Name
 Other Attributes ¥6/Name
 Geo Region ¥6/Name

USAGE

Business Products/Services
 Healthcare/Pharmaceuticals

RESTRICTIONS

See Above

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.