

## Nikkei Japan Home Builder Magazine Subscribers

<b>Size of Universe</b>	25,301
<b>Price</b>	¥48/Name
<b>Source</b>	100% Subscriptions Sold
<b>Min Order Quantity</b>	¥120,000 Prepayment required on initial order.
<b>Update Frequency</b>	Annually

✉ <b>Postal</b>	25,301
@ <b>eMail</b>	N/A
📞 <b>Landline</b>	N/A
📱 <b>Cell Phone</b>	N/A

### DESCRIPTION

This subscriber list reaches home Construction Experts. It offers practical information for technical experts in the field of house building. Nikkei Business Publications, Inc. is Japan's largest B-to-B publisher, and they maintain Japan's most prestigious professional mailing lists. They produce a multitude of industry-specific publications that reach over 1.3 million prepaid subscribers.

#### Segments

Construction Experts:  
 Building Constructor 4,514  
 House Designer 3,187  
 Reconstruction Specialized Construction/Real Estate 1,364  
 Architecture Designer 2,431  
 Equipment/Lumber/Timber 1,088  
 Sector/School 212  
 Other 9,958

#### Region:

Greater Tokyo 4,897  
 Greater Osaka 2,689  
 Greater Nagoya 3,472  
 Greater Fukuoka 1,249

#### Please note:

- NIKKEI publications are printed in Japanese (Kanji, Hiragana, Katakana alphabets).
- Mail pieces must be in Japanese and pre-approved by Nikkei.
- Payment must be made (bank wire) in YEN. USD prices are available upon request with some additional fees.
- Prepayment is required on all orders.
- Approval time takes approximately 5 working days.
- Mailer must use an approved NIKKEI lettershop in Japan.
- We will run counts on Nikkei after a sample mail piece and mail date is provided.

### SELECT

Construction Experts ¥6/Name  
 Other Attributes ¥6/Name  
 Geo Region ¥6/Name

### USAGE

Business Products/Services  
 Construction  
 Data Enhancement

### RESTRICTIONS

See Above

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.