

Nikkei Japan Healthcare Magazine Subscribers

Size of Universe	19,387
Price	¥48/Name
Source	100% Subscriptions Sold
Min Order Quantity	¥120,000 Prepayment required on initial order.
Update Frequency	Annually

Postal	19,387
eMail	N/A
Landline	N/A
Cell Phone	N/A

DESCRIPTION

This subscriber list is from Japan's leading publication for the medical and nursing administration profession. Nikkei Business Publications, Inc. is Japan's largest B-to-B publisher, and they maintain Japan's most prestigious professional mailing lists. They produce a multitude of industry-specific publications that reach over 1.3 million prepaid subscribers.

Segments

Medical Professionals:
 Director of Hospital 1,426
 Deputy Director/Chairman of hospital 912
 Hospital Physician 1,471
 Director/Manager of Clinic 2,547
 Office Manager/Staff of Hospital & Clinic 1,463
 Manager/Staff of Nursing Service Provider 901
 Manager/Staff of Nursing Home 494
 Other 5,235

Region:

Greater Tokyo 4,278
 Greater Osaka 2,397
 Greater Nagoya 2,046
 Greater Fukuoka 2,027

Please note:

- NIKKEI publications are printed in Japanese (Kanji, Hiragana, Katakana alphabets).
- Mail pieces must be in Japanese and pre-approved by Nikkei.
- Payment must be made (bank wire) in YEN. USD prices are available upon request with some additional fees.
- Prepayment is required on all orders.
- Approval time takes approximately 5 working days.
- Mailer must use an approved NIKKEI lettershop in Japan.
- We will run counts on Nikkei after a sample mail piece and mail date is provided.

SELECT

Medical Professionals ¥6/Name
 Other Attributes ¥6/Name
 Geo Region ¥6/Name

USAGE

Consultant
 Healthcare/Pharmaceuticals
 Human Resources
 Others

RESTRICTIONS

See Above

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.