

## Nikkei Japan Construction Magazine Subscribers

<b>Size of Universe</b>	26,891
<b>Price</b>	¥48/Name
<b>Source</b>	100% Subscriptions Sold
<b>Min Order Quantity</b>	¥120,000 Prepayment required on initial order.
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	26,891
@ <b>eMail</b>	N/A
📞 <b>Landline</b>	N/A
📱 <b>Cell Phone</b>	N/A

### DESCRIPTION

Nikkei Construction subscribers are responsible for the ordering, designing, and execution of civil engineering projects. Nikkei Business Publications, Inc. is Japan's largest B-to-B publisher, and they maintain Japan's most prestigious professional mailing lists. They produce a multitude of industry-specific publications that reach over 1.3 million prepaid subscribers.

#### Segments

Construction Industry Executives & Engineers:

General construction 5,367

Specialized construction 1,219

Construction consultant 4,612

Steel and machinery 987

Governmental office 2,471

Railway/energy supply/public sector 318

Other 11,917

#### Region:

Greater Tokyo 6,294

Greater Osaka 3,682

Greater Nagoya 3,116

Greater Fukuoka 2,341

Other 11,458

#### Please note:

-- NIKKEI publications are printed in Japanese (Kanji, Hiragana, Katakana alphabets).

-- Mail pieces must be in Japanese and pre-approved by Nikkei.

-- Payment must be made (bank wire) in YEN. USD prices are available upon request with some additional fees.

-- Prepayment is required on all orders.

-- Approval time takes approximately 5 working days.

-- Mailer must use an approved NIKKEI lettershop in Japan.

-- We will run counts on Nikkei after a sample mail piece and mail date is provided.

### RESTRICTIONS

See Above

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.

### SELECT

Executives & Engineers ¥6/Name

Attributes ¥6/Name

Geo Region ¥6/Name

### USAGE

Construction

Consumer Goods and Products

Government

Data Enhancement