

Nikkei Japan Construction Magazine Subscribers

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|---------------------------|--|
| Size of Universe | 26,891 |
| Price | ¥48/Name |
| Source | 100% Subscriptions Sold |
| Min Order Quantity | ¥120,000 Prepayment required on initial order. |
| Update Frequency | Anually |

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|---------------------|--------|
| ✉ Postal | 26,891 |
| @ eMail | N/A |
| 📞 Landline | N/A |
| 📱 Cell Phone | N/A |

DESCRIPTION

Nikkei Construction subscribers are responsible for the ordering, designing, and execution of civil engineering projects. Nikkei Business Publications, Inc. is Japan's largest B-to-B publisher, and they maintain Japan's most prestigious professional mailing lists. They produce a multitude of industry-specific publications that reach over 1.3 million prepaid subscribers.

Segments

Construction Industry Executives & Engineers:

General construction 5,367

Specialized construction 1,219

Construction consultant 4,612

Steel and machinery 987

Governmental office 2,471

Railway/energy supply/public sector 318

Other 11,917

Region:

Greater Tokyo 6,294

Greater Osaka 3,682

Greater Nagoya 3,116

Greater Fukuoka 2,341

Other 11,458

Please note:

- NIKKEI publications are printed in Japanese (Kanji, Hiragana, Katakana alphabets).
- Mail pieces must be in Japanese and pre-approved by Nikkei.
- Payment must be made (bank wire) in YEN. USD prices are available upon request with some additional fees.
- Prepayment is required on all orders.
- Approval time takes approximately 5 working days.
- Mailer must use an approved NIKKEI lettershop in Japan.
- We will run counts on Nikkei after a sample mail piece and mail date is provided.

SELECT

Executives & Engineers ¥6/Name

Attributes ¥6/Name

Geo Region ¥6/Name

USAGE

Construction

Consumer Goods and Products

Government

Data Enhancement

RESTRICTIONS

See Above

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.