

## China High Income Individuals Database

|                           |                              |
|---------------------------|------------------------------|
| <b>Size of Universe</b>   | 303,000                      |
| <b>Price</b>              | \$275/M                      |
| <b>Source</b>             | Multiple proprietary sources |
| <b>Min Order Quantity</b> | 5,000                        |
| <b>Update Frequency</b>   | Anually                      |

|                     |     |
|---------------------|-----|
| ✉ <b>Postal</b>     | N/A |
| @ <b>eMail</b>      | N/A |
| 📞 <b>Landline</b>   | N/A |
| 📱 <b>Cell Phone</b> | N/A |

### DESCRIPTION

Use this list to reach middle and upper class individuals in China. They are well-educated, hold middle to top level positions, and they have a high standard of living.

Data is in local language.

### SELECT

Gender \$5/M  
Age \$5/M  
City \$5/M  
Income \$5/M  
Label \$20/M

### USAGE

Business Products/Services  
Consumer Goods and Products  
Lead Generation  
Investment Opportunities/Financial/Investments  
Fund Raising  
Book Magazine Offers  
Luxury Product and Services  
Wining and Dining

### RESTRICTIONS

List rental is for one-time use only. Sample mail piece, expected drop date, and prepayment required on initial order.

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.