

Business Magazine Subscribers

Size of Universe	150,000
Price	USD \$700/M Set-Up Fee: USD \$200/Flat
Source	Subscribers of Business Magazines in China
Min Order Quantity	5,000
Update Frequency	Anually

✉ Postal	N/A
@ eMail	N/A
☎ Landline	N/A
☎ Cell Phone	N/A

DESCRIPTION

This database consists of subscribers to highly acclaimed and distinguished business magazines. These individuals are successful professionals who have made their way up the corporate ladder. They are highly educated and affluent consumers who have both disposable personal income and buying power in the work place. These C-level business people are interested in learning about new technology, successful business strategies, competitive advantages, innovative ideas, leadership, and much more.

SELECT

Geography \$0.10 per name

USAGE

Business Products/Services
Human Resources
Lead Generation
New Business

RESTRICTIONS

Pre-approval of mail sample required.
Prepayment required on initial order

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.