

## Malaysia Gold Credit Card owners

|                           |                   |
|---------------------------|-------------------|
| <b>Size of Universe</b>   | 376,423           |
| <b>Price</b>              | \$225.00/M        |
| <b>Source</b>             | Compiled Database |
| <b>Min Order Quantity</b> | 5,000             |
| <b>Update Frequency</b>   | Anually           |

|                     |         |
|---------------------|---------|
| ✉ <b>Postal</b>     | N/A     |
| @ <b>eMail</b>      | 125,474 |
| ☎ <b>Landline</b>   | N/A     |
| ☎ <b>Cell Phone</b> | N/A     |

### DESCRIPTION

This list consists of affluent Malaysians who are either owners and proprietors of their own businesses or executives holding senior positions at top Malaysian companies. These individuals are mostly decision makers in these enterprises. They subscribe to business magazines and newspapers to keep abreast of current events and news related to their fields of industries. These individuals can afford to maintain a lifestyle of luxury with their high purchasing power.

### SELECT

Age USD \$10.00/M  
Gender USD \$10.00/M  
Income USD \$10.00/M  
Recency USD \$20.00/M

### USAGE

Arts/Culture  
Consumer Products  
Educational  
Financial/Investments  
Hobbies/Interests  
Travel/Vacation  
Fund Raising  
Others

### RESTRICTIONS

Pre-approval of Campaign sample required.  
Prepayment required on initial order.

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.