

## Malaysia Lifestyle Database

<b>Size of Universe</b>	450,000
<b>Price</b>	One Time Rental: \$375.00/M Multiple Use: \$950.00/M Volume discounts are a
<b>Source</b>	Compiled
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	292,500
@ <b>eMail</b>	22,500
☎ <b>Landline</b>	N/A
☎ <b>Cell Phone</b>	450,000

### DESCRIPTION

The Malaysia Consumer Lifestyle Database is comprised of many demographic profiles to help you target your exact buyer. The consumer lifestyle list offers many various demographic selections to provide you with the best targeted list for your marketing campaign.

### SELECT

Gender \$10/M  
Age \$10/M  
Social Economic Class \$10/M  
Ownership of Home \$10/M  
Credit Card Owners \$10/M

### USAGE

Arts/Culture  
Consumer Products  
Educational  
Financial/Investments  
Hobbies/Interests  
Travel/Vacation  
Wining and Dining  
Others

### RESTRICTIONS

Pre-approval of Campaign sample required.  
Prepayment required on initial order.

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.