





New Zealand Craftmatic Responders List

Size of Universe	25,849
Price	\$300/M AUD
Source	Direct Media Responders
Min Order Quantity	5,000
Update Frequency	Anually

 Postal	N/A
 eMail	N/A
 Landline	N/A
 Cell Phone	N/A

DESCRIPTION

This list is comprised of individuals who have responded to a Craftmatic offer for more information about the benefits of sleeping on a Craftmatic adjustable bed. These 55+ individuals are interested in health related products/services.

SELECT

Set-Up Fee: \$175 AUD
Selections include: recency, gender and geo.

USAGE

Arts/Culture
Consumer Products
Financial/Investments
Hobbies/Interests
Travel/Vacation

RESTRICTIONS

100% Net. Sample mail piece, mailer identity and drop date required for approval. Prepayment required on initial order. \$150 AUD cancellation fee.

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.