

Japan DRTV List

Size of Universe	560,621
Price	\$275/M US dollar
Source	100% Direct Response Television
Min Order Quantity	
Update Frequency	Anually

✉ Postal	560,621
@ eMail	N/A
☎ Landline	N/A
☎ Cell Phone	N/A

DESCRIPTION

The Japan DRTV list is comprised of Japanese consumers who have purchased via direct response TV, with an average purchase of over \$150.00.

SELECT

Hotline \$30/M
Gender \$10/M
Geo Area \$10/M
Mosaic \$60/M

USAGE

Consumer Products
Educational
Hobbies/Interests
Travel/Vacation
Luxury Product and Services
Others

RESTRICTIONS

Prepayment may be required on initial order. Net name 100%. Sample mail piece, mailer identity and postal mail date required for clearance.

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.