

## Japan DRTV List

<b>Size of Universe</b>	560,621
<b>Price</b>	\$275/M US dollar
<b>Source</b>	100% Direct Response Television
<b>Min Order Quantity</b>	
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	560,621
@ <b>eMail</b>	N/A
📞 <b>Landline</b>	N/A
📱 <b>Cell Phone</b>	N/A

### DESCRIPTION

The Japan DRTV list is comprised of Japanese consumers who have purchased via direct response TV, with an average purchase of over \$150.00.

### SELECT

Hotline \$30/M  
Gender \$10/M  
Geo Area \$10/M  
Mosaic \$60/M

### USAGE

Consumer Products  
Educational  
Hobbies/Interests  
Travel/Vacation  
Luxury Product and Services  
Others

### RESTRICTIONS

Prepayment may be required on initial order. Net name 100%. Sample mail piece, mailer identity and postal mail date required for clearance.

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.