

Italy AdSalsa List

Size of Universe	1,300,000
Price	€175/M
Source	Internet 100% Opt In
Min Order Quantity	5,000
Update Frequency	Anually

✉ Postal	1,300,000
@ eMail	N/A
☎ Landline	N/A
☎ Cell Phone	N/A

DESCRIPTION

The A/S opt in list offers direct marketers over 105,000 fresh and accurate Italian consumer prospects each month! In addition to name, full postal mailing address, telephone number, age and gender; other highly targeted selections are also available.

SELECT

30 day Hotline €30/M
 Recency €10/M
 Gender €10/M
 Age €10/M
 Make/Model of Car €20/M
 Year of Registration €20/M
 Insurance Renewal Date €20/M
 Intention to Buy a New Car €20/M
 Mobile Phone Provider €20/M
 Contract or Pre-Pay €20/M
 Make of Phone €20/M
 If they have Children (Age Groups) €10/M
 Profession €10/M
 Nationality €10/M
 Internet Supplier €20/M
 If they Own a Pet €20/M

USAGE

Arts/Culture
 Consumer Products
 Educational
 Hobbies/Interests
 Travel/Vacation
 Others

RESTRICTIONS

100% Net Name Mail piece required

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.