

## Italy AdSalsa List

<b>Size of Universe</b>	1,300,000
<b>Price</b>	€175/M
<b>Source</b>	Internet 100% Opt In
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	1,300,000
@ <b>eMail</b>	N/A
📞 <b>Landline</b>	N/A
📱 <b>Cell Phone</b>	N/A

### DESCRIPTION

The A/S opt in list offers direct marketers over 105,000 fresh and accurate Italian consumer prospects each month! In addition to name, full postal mailing address, telephone number, age and gender; other highly targeted selections are also available.

### SELECT

30 day Hotline €30/M  
 Recency €10/M  
 Gender €10/M  
 Age €10/M  
 Make/Model of Car €20/M  
 Year of Registration €20/M  
 Insurance Renewal Date €20/M  
 Intention to Buy a New Car €20/M  
 Mobile Phone Provider €20/M  
 Contract or Pre-Pay €20/M  
 Make of Phone €20/M  
 If they have Children (Age Groups) €10/M  
 Profession €10/M  
 Nationality €10/M  
 Internet Supplier €20/M  
 If they Own a Pet €20/M

### USAGE

Arts/Culture  
 Consumer Products  
 Educational  
 Hobbies/Interests  
 Travel/Vacation  
 Others

### RESTRICTIONS

100% Net Name Mail piece required

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.