

## Italy Consumer File

<b>Size of Universe</b>	31,000,000
<b>Price</b>	\$200.00/M; Volume discounts are available for orders 25,000+
<b>Source</b>	Compiled Public Sources
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	31,000,000
@ <b>eMail</b>	N/A
📞 <b>Landline</b>	N/A
📱 <b>Cell Phone</b>	N/A

### DESCRIPTION

This file is a comprehensive Italy consumer list with strong market penetration and predictive demographic selections. The list can be segmented in a variety of ways including: age, marital status, estimated income, home ownership, presence of children, and special geography selects.

### SELECT

Age \$10/M  
Estimated Income \$10/M  
Home Ownership \$10/M  
Presence of Children \$10/M  
Special Geo Selects: \$20.00/M

### USAGE

Arts/Culture  
Consumer Products  
Financial/Investments  
Hobbies/Interests  
Travel/Vacation  
Book Magazine Offers  
Others

### RESTRICTIONS

Sample mail piece required. Net Name: 100%

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.