

Italy Consumer File

Size of Universe	31,000,000
Price	\$200.00/M; Volume discounts are available for orders 25,000+
Source	Compiled Public Sources
Min Order Quantity	5,000
Update Frequency	Anually

✉ Postal	31,000,000
@ eMail	N/A
📞 Landline	N/A
📱 Cell Phone	N/A

DESCRIPTION

This file is a comprehensive Italy consumer list with strong market penetration and predictive demographic selections. The list can be segmented in a variety of ways including: age, marital status, estimated income, home ownership, presence of children, and special geography selects.

SELECT

Age \$10/M
Estimated Income \$10/M
Home Ownership \$10/M
Presence of Children \$10/M
Special Geo Selects: \$20.00/M

USAGE

Arts/Culture
Consumer Products
Financial/Investments
Hobbies/Interests
Travel/Vacation
Book Magazine Offers
Others

RESTRICTIONS

Sample mail piece required. Net Name: 100%

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.