

# Indonesia Lifestyle Database

Size of Universe	380,000
Price	One Time Rental: \$375.00/M; Multiple Use: \$950.00/M; Volume discounts
Source	Compiled
Min Order Quantity	5,000
Update Frequency	Anually

<u> </u>	<u> </u>
@ eMail	N/A
♪ Landline	N/A
Cell Phone	N/A

380 000

# DESCRIPTION

This Indonesia list is comprised of specific demographic profiles to help you target your exact buyer. The consumer lifestyle list offers many various demographic selections to provide you with the best targeted list for your marketing campaign.

#### **SELECT**

Gender Age Marital Status Income Ownership of Credit Cards Insurance

# USAGE

Arts/Culture Consumer Products Hobbies/Interests Travel/Vacation Others

#### RESTRICTIONS

■ Postal

Prepayment required on initial orders. Mail Piece must be pre-approved. 100% Net Name

#### **LIST TERMS**

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

# **CANCELLATION POLICY**

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

# PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.