





France Health and Household List

Size of Universe	173,891,711
Price	€175/M
Source	Direct Mail Response Buyers
Min Order Quantity	5,000
Update Frequency	Anually

 Postal	173,891,711
 eMail	N/A
 Landline	N/A
 Cell Phone	N/A

DESCRIPTION

This list contains names of individuals who have purchased health related or household products via direct mail. These buyers recognize the importance of maintaining a healthy lifestyle and enjoy using modern conveniences to improve their quality of life. These individuals are impulsive buyers who purchase the newest supplement or eye catching gadget in ads and promotions.

SELECT

Recency €15/M
Multi-Buyer €15/M
Gender €10/M,

USAGE

Hobbies/Interests
Herbal Supplements/WeightLoss
Travel/Vacation

RESTRICTIONS

Net Name 100%. Sample mail pieces and mail date required for file clearance. Prepayment may be required on initial order.

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.