

China Wealthy Households

Size of Universe	328,244
Price	Postal - \$350/M; SMS - \$100/M; Email - \$50/M
Source	Response Buyers Club Members
Min Order Quantity	10,000
Update Frequency	Anually

✉ Postal	328,244
@ eMail	49,853
☎ Landline	N/A
☎ Cell Phone	179,993

DESCRIPTION

This list includes names from high-income consumers in China. The average yearly income is USD \$1 million or more. Also, many in this list have assets of USD \$7 million or more. Individuals in these households purchase luxury products often.

The data cannot leave the country. Print, lettershop and mailing must be done in China.

SELECT

USAGE

Arts/Culture
Consumer Products
Financial/Investments
Travel/Vacation
Fund Raising
Luxury Product and Services
Wining and Dining
Others

RESTRICTIONS

Due to China Privacy Laws, any organization/person can't release personal information to a third party. The list owner will provide authorized print, lettershop or email deployment services to anyone utilizing the file. Mailer identity and expected mail d

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.