

## China Wealthy Households

<b>Size of Universe</b>	328,244
<b>Price</b>	Postal - \$350/M; SMS - \$100/M; Email - \$50/M
<b>Source</b>	Response Buyers Club Members
<b>Min Order Quantity</b>	10,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	328,244
@ <b>eMail</b>	49,853
☎ <b>Landline</b>	N/A
📱 <b>Cell Phone</b>	179,993

### DESCRIPTION

This list includes names from high-income consumers in China. The average yearly income is USD \$1 million or more. Also, many in this list have assets of USD \$7 million or more. Individuals in these households purchase luxury products often.

The data cannot leave the country. Print, lettershop and mailing must be done in China.

### SELECT

### USAGE

Arts/Culture  
Consumer Products  
Financial/Investments  
Travel/Vacation  
Fund Raising  
Luxury Product and Services  
Wining and Dining  
Others

### RESTRICTIONS

Due to China Privacy Laws, any organization/person can't release personal information to a third party. The list owner will provide authorized print, lettershop or email deployment services to anyone utilizing the file. Mailer identity and expected mail d

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.