

# **China Consumer Database**

Size of Universe	200,000,000
Price	\$250.00/M USD
Source	Compiled Public Records
Min Order Quantity	5,000
Update Frequency	Anually

#### DESCRIPTION

This list includes nearly 70% of Chinese households. You can qualify the most productive households using predictive demographics such as age, income, family structure, marital status and presence of children.

#### SELECT

Age \$15/M USD Income \$15/M USD Gender \$10/M USD Geo \$10/M USD

Phone numbers and email addresses also available, please inquire.

## USAGE

Arts/Culture
Consumer Products
Financial/Investments
Hobbies/Interests
Travel/Vacation
Others

■ Postal	N/A
@ eMail	N/A
→ Landline	N/A
Cell Phone	N/A

#### **RESTRICTIONS**

Due to China Privacy Laws, any organization/person can't release personal information to a third party. The list owner will provide authorized print and lettershop services to anyone utilizing the file. Mailer identity and expected mail drop date necessar

## **LIST TERMS**

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

## **CANCELLATION POLICY**

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

## PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.