

China Online Wine Buyers Email List

Size of Universe	625,411
Price	Postal - \$250/M; Postal w/email - \$375/M
Source	Web-based compilation of mail order buyers
Min Order Quantity	10,000
Update Frequency	Anually

✉ Postal	625,411
@ eMail	625,411
☎ Landline	N/A
☎ Cell Phone	N/A

DESCRIPTION

The consumers on this email list have purchased luxury wines through a variety of direct marketing offers. These individuals live in either Shanghai or Shenzhen, they are affluent and computer savvy. This list is sourced from a network of permission-based websites and strategic partnerships. These email addresses reach only individuals who have opted-in to receive offers about wine and related interests.

SELECT

Age \$10/M
 Industry \$10/M
 Gender \$10/M
 Email Only \$200/M
 Email Deployment Services \$175/Flat

USAGE

Arts/Culture
 Wining and Dining
 Others

RESTRICTIONS

Email List Deployment Services: List Owner does not release the email addresses to third parties. Deployment Services are provided by the List Owner including: HTML set-up. Test blast, final deployment and tracking report. Mail campaign sample required.

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.