

## China Online Wine Buyers Email List

<b>Size of Universe</b>	625,411
<b>Price</b>	Postal - \$250/M; Postal w/email - \$375/M
<b>Source</b>	Web-based compilation of mail order buyers
<b>Min Order Quantity</b>	10,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	625,411
@ <b>eMail</b>	625,411
☎ <b>Landline</b>	N/A
☎ <b>Cell Phone</b>	N/A

### DESCRIPTION

The consumers on this email list have purchased luxury wines through a variety of direct marketing offers. These individuals live in either Shanghai or Shenzhen, they are affluent and computer savvy. This list is sourced from a network of permission-based websites and strategic partnerships. These email addresses reach only individuals who have opted-in to receive offers about wine and related interests.

### SELECT

Age \$10/M  
Industry \$10/M  
Gender \$10/M  
Email Only \$200/M  
Email Deployment Services \$175/Flat

### USAGE

Arts/Culture  
Wining and Dining  
Others

### RESTRICTIONS

Email List Deployment Services: List Owner does not release the email addresses to third parties. Deployment Services are provided by the List Owner including: HTML set-up. Test blast, final deployment and tracking report. Mail campaign sample required.

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.