

## Vietnam Consumer Lifestyle Database

<b>Size of Universe</b>	950,000
<b>Price</b>	One Time Rental: \$250.00/M; Multiple Use: \$625.00/M
<b>Source</b>	Compiled
<b>Min Order Quantity</b>	5,000 Volume discounts available.
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	237,500
@ <b>eMail</b>	317,000
☎ <b>Landline</b>	N/A
☎ <b>Cell Phone</b>	902,500

### DESCRIPTION

This Database is comprised of many demographic profiles to help target your exact buyer. The consumer lifestyle list offers many various demographic selections to provide the best targeted list for your marketing campaign.

### SELECT

Gender  
Age  
Social Economic Class

### USAGE

Arts/Culture  
Consumer Products  
Hobbies/Interests  
Travel/Vacation  
Others

### RESTRICTIONS

Prepayment required on initial orders.  
Campaign sample must be pre-approved.  
100% Net Name

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.