

## Vietnam Affinity (Opt-In) Database

<b>Size of Universe</b>	185,000
<b>Price</b>	One Time Rental: \$750.00/M Multiple Use: \$1,875.00/M
<b>Source</b>	Telephone, Online
<b>Min Order Quantity</b>	5,000 Volume discounts are available.
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	129,500
@ <b>eMail</b>	120,250
📞 <b>Landline</b>	N/A
📱 <b>Cell Phone</b>	175,750

### DESCRIPTION

The Vietnam Affinity (Opt-In) Database is an up-to-date consumer file. The data is updated on an ongoing basis and records are added continuously. Select on age, income, gender, and so much more. Data can be used for postal, email, or telemarketing campaigns.

### SELECT

Gender  
 Age  
 Marital Status  
 Dependents  
 Social Economic Class  
 Income  
 Job Title  
 Ownership of Home  
 Vehicle  
 Credit Card Owner  
 Insurance  
 Smartphone  
 Consumption of Alcohol  
 Travel

### USAGE

### RESTRICTIONS

Prepayment required on initial orders.  
 Campaign sample must be pre-approved.  
 100% Net Name

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.