





## Vietnam Affinity (Opt-In) Database

<b>Size of Universe</b>	185,000
<b>Price</b>	One Time Rental: \$750.00/M Multiple Use: \$1,875.00/M
<b>Source</b>	Telephone, Online
<b>Min Order Quantity</b>	5,000 Volume discounts are available.
<b>Update Frequency</b>	Anually

 <b>Postal</b>	129,500
 <b>eMail</b>	120,250
 <b>Landline</b>	N/A
 <b>Cell Phone</b>	175,750

### DESCRIPTION

The Vietnam Affinity (Opt-In) Database is an up-to-date consumer file. The data is updated on an ongoing basis and records are added continuously. Select on age, income, gender, and so much more. Data can be used for postal, email, or telemarketing campaigns.

### SELECT

Gender  
Age  
Marital Status  
Dependents  
Social Economic Class  
Income  
Job Title  
Ownership of Home  
Vehicle  
Credit Card Owner  
Insurance  
Smartphone  
Consumption of Alcohol  
Travel

### USAGE

### RESTRICTIONS

Prepayment required on initial orders.  
Campaign sample must be pre-approved.  
100% Net Name

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.