

## United Kingdom AdSalsa List

<b>Size of Universe</b>	500,000
<b>Price</b>	€175/M
<b>Source</b>	Internet 100% Opt In
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	500,000
@ <b>eMail</b>	N/A
☎ <b>Landline</b>	N/A
☎ <b>Cell Phone</b>	N/A

### DESCRIPTION

The A/S opt in list offers direct marketers over 41,000 fresh and accurate UK consumer prospects each month! In addition to name, full mailing address, telephone number, age and gender, other highly targeted selections are available.

### SELECT

30 day Hotline €30/M  
Recency €10/M  
Gender €10/M  
Age €10/M  
Make/Model of Car €20/M  
Year of Registration €20/M  
Insurance Renewal Date €20/M  
Intention to Buy a New Car €20/M  
Mobile Phone Provider €20/M  
Contract or Pre-Pay €20/M  
Make of Phone €20/M  
If they have Children (Age Groups) €10/M  
Profession €10/M  
Nationality €10/M  
Internet Supplier €20/M  
If they Own a Pet €20/M

### USAGE

Arts/Culture  
Consumer Products  
Educational  
Hobbies/Interests  
Travel/Vacation  
Others

### RESTRICTIONS

Prepayment required on initial order. 100% Net Name, Campaign sample required.

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.