

## Thailand Lifestyle Database

|                           |   |
|---------------------------|---|
| <b>Size of Universe</b>   | 1,050,000   |
| <b>Price</b>              | One Time Rental: \$375.00/M; Multiple Use: \$950.00/M |
| <b>Source</b>             | Compiled  |
| <b>Min Order Quantity</b> | 5,000; Volume discounts are available                 |
| <b>Update Frequency</b>   | Anually   |

|                     |           |
|---------------------|-----------|
| ✉ <b>Postal</b>     | 1,050,000 |
| @ <b>eMail</b>      | N/A       |
| ☎ <b>Landline</b>   | N/A       |
| ☎ <b>Cell Phone</b> | N/A       |

### DESCRIPTION

The Thailand Consumer Lifestyle Database is comprised of specific demographic profiles to help you target your exact buyer. The consumer lifestyle list offers many demographic selections to provide the best targeted list for your marketing campaign.

### SELECT

Gender  
Age  
Marital Status  
Income  
Job Title  
Credit Card Owner

### USAGE

Arts/Culture  
Consumer Products  
Educational  
Financial/Investments  
Hobbies/Interests  
Travel/Vacation  
Luxury Product and Services  
Others

### RESTRICTIONS

Prepayment required on initial orders. Mail piece must be pre-approved. 100% Net Name

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.