

Thailand Lifestyle Database

Size of Universe	1,050,000
Price	One Time Rental: \$375.00/M; Multiple Use: \$950.00/M
Source	Compiled
Min Order Quantity	5,000; Volume discounts are available
Update Frequency	Anually

✉ Postal	1,050,000
@ eMail	N/A
☎ Landline	N/A
☎ Cell Phone	N/A

DESCRIPTION

The Thailand Consumer Lifestyle Database is comprised of specific demographic profiles to help you target your exact buyer. The consumer lifestyle list offers many demographic selections to provide the best targeted list for your marketing campaign.

SELECT

Gender
Age
Marital Status
Income
Job Title
Credit Card Owner

USAGE

Arts/Culture
Consumer Products
Educational
Financial/Investments
Hobbies/Interests
Travel/Vacation
Luxury Product and Services
Others

RESTRICTIONS

Prepayment required on initial orders. Mail piece must be pre-approved. 100% Net Name

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.