

## Switzerland eGENTIC Consumer Database

<b>Size of Universe</b>	270,000
<b>Price</b>	€175/M
<b>Source</b>	Internet 100% Opt In
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	270,000
@ <b>eMail</b>	N/A
☎ <b>Landline</b>	N/A
☎ <b>Cell Phone</b>	N/A

### DESCRIPTION

The eGENTIC database offers marketers big quantities of fresh and accurate Swss consumer prospects. The data collected at the point of registration includes name and full postal address, telephone number and age. With over 5,000 new Swiss records being added per month, this is the prime opportunity to tap a valuable data stream for direct mail, email or telephone marketing. The eGENTIC Switzerland file works well for publishers, finance, telcos and a range of mail-order offers.

### SELECT

30-day Hotline €10/M  
Recency €10/M  
Age €10/M  
Income €10/M  
Gender €10/M  
Geo €10/M  
Email €10/M  
Phones €55/M

### USAGE

Arts/Culture  
Consumer Products  
Educational  
Hobbies/Interests  
Travel/Vacation  
Others

### RESTRICTIONS

Prepayment required on initial order. 100% Net Name; Campaign sample required

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.