

## Sweden AdSalsa List

<b>Size of Universe</b>	300,000
<b>Price</b>	€175/M
<b>Source</b>	Internet 100% Opt In
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	300,000
@ <b>eMail</b>	N/A
☎ <b>Landline</b>	N/A
☎ <b>Cell Phone</b>	N/A

### DESCRIPTION

The A/S opt in list offers direct marketers over 25,000 fresh and accurate Swedish consumer prospects each month! In addition to name, full postal mailing address, telephone number, age and gender; other highly targeted selections are also available.

### SELECT

30 day Hotline €30/M  
Recency €10/M  
Gender €10/M  
Age €10/M  
Make/Model of Car €20/M  
Year of Registration €20/M  
Insurance Renewal Date €20/M  
Intention to Buy a New Car €20/M  
Mobile Phone Provider €20/M  
Contract or Pre-Pay €20/M  
Make of Phone €20/M  
If they have Children (Age Groups) €10/M  
Profession €10/M  
Nationality €10/M  
Internet Supplier €20/M  
If they Own a Pet €20/M

### USAGE

Arts/Culture  
Consumer Products  
Educational  
Hobbies/Interests  
Travel/Vacation  
Fund Raising  
Others

### RESTRICTIONS

100% Net Name, Campaign sample required

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.