

## SPAIN - Health Product Buyers List

<b>Size of Universe</b>	58,678
<b>Price</b>	\$275.00/M USD
<b>Source</b>	100% Magazine DM Ad Responders
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	N/A
@ <b>eMail</b>	N/A
📞 <b>Landline</b>	N/A
📱 <b>Cell Phone</b>	N/A

### DESCRIPTION

This list delivers an active, motivated audience of buyers who have purchased a variety of health related products via DM magazine advertisements. Individuals on this list are typically age 45+ with an interest in healthy living, financial security, home-based activities such as DIY and gardening as well as travel opportunities. They tend to be mid income and look for high value, quality products/services.

### SELECT

Selection Fee: \$20.00/M USD  
(includes singly or in combination; recency and gender)  
Set-Up Fee: \$175 flat USD

### USAGE

Arts/Culture  
Consumer Products  
Educational  
Hobbies/Interests  
Travel/Vacation  
Book Magazine Offers

### RESTRICTIONS

Mail sample required for pre-approval by list owner. Reciprocals and/or exchanges not applicable. Prepayment required on initial orders.

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.