

## South Africa Database

<b>Size of Universe</b>	20,000,000
<b>Price</b>	\$200.00/M USD
<b>Source</b>	Compiled Public Records
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	20,000,000
@ <b>eMail</b>	N/A
☎ <b>Landline</b>	N/A
☎ <b>Cell Phone</b>	N/A

### DESCRIPTION

The list includes data on nearly 85% of South African households. You can qualify the most productive households using predictive demographics such as age, income, family structure, marital status and presence of children. Whether you need to reach families with children, mature citizens or young professionals, this database provides a combination of coverage, targeting demographics and deliverability.

### SELECT

Age \$10/M USD  
Income \$10/M USD  
Gender \$10/M USD  
Geo \$10/M USD  
Phone numbers available

### USAGE

Consumer Products  
Travel/Vacation

### RESTRICTIONS

#### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

#### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

#### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.