





South Africa Scratch Card Respondents List

Size of Universe	30,965
Price	\$250/M
Source	Direct Mail Responders
Min Order Quantity	5,000
Update Frequency	Anually

 Postal	30,965
 eMail	N/A
 Landline	N/A
 Cell Phone	N/A

DESCRIPTION

This list includes active responders in South Africa who enjoy playing games of chance via direct mail. After responding to a mail piece or insert, these individuals received a SMS confirmation which delivered their lucky numbers. Next, they mailed their lucky numbers to enter a large cash drawing.

SELECT

Recency \$25/M
Geo-Select \$10/M
Gender \$5/M
Age \$5/M

USAGE

Consumer Products
Hobbies/Interests
Herbal Supplements/WeightLoss
Sweepstakes/Contests

RESTRICTIONS

Sample mail piece required. Net name 100%.
\$150 Flat cancellation fee.

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.