

ACTON Privacy Consulting

Information technologies have developed exponentially over the past few decades, transforming life and business in awe-inspiring ways. And data privacy regulation is catching up. *Will you?*

With the European Union's 2016 adoption of General Data Protection Regulation (GDPR), the writing's on the wall. Any entity that holds or uses European personal data—even *outside* Europe—must update their operations to achieve compliance by 2018, when GDPR is enforceable. And the cost of non-compliance will be steep—up to 2-4% of global revenue.

It's abundantly clear that we are transitioning into a tighter regulatory environment for data privacy management. And we know you want to leverage the power of data, not suffer the consequences of mismanaging it. That's why we extend our special expertise in data privacy management to you with the following services.

Data Privacy Officer Outsourcing

Secure the data privacy expert the GDPR requires you to engage.

We know that securing a qualified Data Privacy Officer (DPO) for your GDPR compliant operations is a major challenge, with demand for DPOs rapidly outpacing supply. And in-sourcing the depth of expertise a DPO must possess is beyond the capacity of most organizations.

That's why we offer Data Privacy Officer Outsourcing to help you conveniently and cost-effectively:

- Build your GDPR compliant policies and procedures
- Monitor your operations and provide regular reports to senior management about privacy issues
- Maintain relationships with the appropriate authorities, establishing lines of communication that are critical in the event of a data privacy breach

Consultation for Compliant Contracts

Create GDPR compliant contracts that won't need to be rewritten in 2018.

Privacy legislation like the GDPR clarifies the responsibilities of both data controllers and data processors, ensuring greater accountability. Your contracts need to reflect this new reality, with a level of detail that clearly spells out the duties of each party. GDPR will be enforceable by 2018, but wouldn't you prefer to draft contracts today that you won't need to rewrite tomorrow?

That's why we offer Consultation for Compliant Contracts to help you:

- Draft contracts with the level of detail that will satisfy regulators

- Delineate your privacy management roles and duties from those of your contractors
- Reduce your liability exposure while controlling your insurance costs

Consultation for Privacy Breach Management Protocols

Create the processes that will enable you to alert authorities within 72 hours.

When GDPR becomes enforceable in 2018, you will need to report personal data breaches within 72 hours. And the clock starts ticking as soon as the first person in your organization learns about the breach. You will not have time to source data privacy expertise to help you navigate the breach after it occurs. If you don't already have the notification protocols in place, it will be too late.

That's why we offer Consultation for Privacy Breach Management Protocols to help you:

- Create policies and procedures for acting swiftly to provide timely breach notification
- Establish the proper lines of communication with supervisory authorities
- Identify data privacy breaches correctly and spread this knowledge throughout your organization

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Privacy Shield

Reap the convenience of the Privacy Shield Framework while minimizing costs.

The EU-US Privacy Shield Framework provides a set of robust and enforceable protections for the personal data of EU individuals. As part of the self-certification process, businesses must adhere to the enhanced privacy principles and comply with the revised notice and onward transfer requirements.

ACTON offers consultation services to help your company reap the benefits of the Privacy Shield's seal of approval while minimizing compliance costs.

Learn how ACTON can help B2B organizations limit their verification assessments by limiting the scope of personal data transfers.

ACTON's consultation services can assist you to draft your certification paperwork, privacy policy, customer contracts and supplier contracts.

Moreover, ACTON will help you select an independent recourse mechanism and assessment method. ACTON is here to help you comply with the new Privacy Shield Framework.